

**Scale Dogs** is a not-for-profit organisation whose mission is to train and place guide dogs with visually impaired people, as well as autism dogs with children and young adults with autism. The aim is to improve their independence, quality of life and inclusion.

To join our dedicated team we are seeking a self-motivated and results-oriented

## ***Marketing Manager (M/F/X)***

Flexible Part-Time/Full-Time – Hybrid

If you have a passion for our cause, a flair for communication, and the ability to manage multiple projects, we want to hear from you.

### ***What will be your contribution ?***

- **External Communication:**
  - develop and execute compelling social media strategies (create awareness & engagement)
  - create engaging newsletters, flyers, and other marketing materials
  - develop high-quality content for our website and other channels
  - manage advertising and search engine optimization (SEO) efforts
  - organize successful events to build awareness and help recruit donors
- **Internal Communication:**
  - foster strong communication with dog trainers, volunteers, and puppy raising families
  - develop internal communications strategies to keep everyone informed and connected
- **Fundraising:**
  - create and maintain a donor database for fundraising initiatives
  - support fundraising campaigns with targeted marketing efforts
- **Agency Management:**
  - manage relationships with external marketing agencies
  - coordinate and oversee projects to ensure successful outcomes

### ***What do we offer ?***

- The opportunity to make a meaningful impact in the lives of others
- A flexible work schedule (part-time or full-time) with remote work options
- A high degree of autonomy and the chance to shape our marketing efforts
- A supportive and collaborative team environment
- Competitive benefits package

### ***What will you bring to our team?***

- Fluency in Dutch and French (excellent written and verbal communication) is essential
- A proven experience in marketing, communications, or a related field
- Strong project management and organizational skills
- A strong experience with social media management, content creation, and email marketing
- Familiarity with CRM software and website content management systems.
- Following skills will be considered as a serious plus:
  - An experience with fundraising or non-profit marketing is a plus
  - Graphic design or video editing skills is a plus

### ***Are you interested ?***

Do you want to join our dedicated team of 2 administrative staff, 5 dog instructors, numerous volunteers and foster families, all passionate about making a real difference in our community?

Please submit your CV and a cover letter outlining your relevant experience and your passion for our cause to [olivier.erkelbout@scaledogs.be](mailto:olivier.erkelbout@scaledogs.be).

Scale Dogs is an equal opportunity employer. We value diversity and welcome applications from all qualified individuals.